



colorado association of
REALTORS[®]

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The Colorado Association of REALTORS[®] (CAR) is the state's largest professional, non-profit, real estate trade association dedicated to serving more than 22,000 REALTOR[®] members across the state. These agents are also members of local boards around Colorado and of the National Association of REALTORS[®]. There are currently 39 boards of REALTORS[®] in Colorado.

CAR was started on November 10, 1920 by a group of agents headed by Louis Eppich, a Colorado real estate pioneer and the association's first president.

Services to members:

A Legal Hotline which is a free service that allows broker members to get free legal advice via a 1-800 hotline during key times of the day.

Continuing Education where REALTORS[®] gain continuing education credits at the local level which are kept in their education history at the state level.

Professional Designations are granted through CAR Education Services where members may pursue education to attain designations that depict commitment and competence to the public.

Government Representation is afforded through REALTORS[®] active involvement at the Capitol. Many members serve as watchdogs to ensure that legislation harmful to the industry and private property rights is opposed.

Networking is extensive at the CAR State Convention and through the REALTOR[®] organization where numerous institutes, societies, and councils exist for members with specific interests.

Purchasing Power is enhanced through a number of programs offering lower prices for mobile phone service, furniture, technology solutions and more. View the current provider list at the Useful Info tab on our website.

Services to the public:

REALTORS[®] Help Consumers Make Good Personal Investments:

A REALTOR[®] performs many services in a real estate transaction to help buyers and sellers make wise and many times profitable investments. A broker may assist a seller in marketing property or may assist a buyer in locating and purchasing property. A broker has a list of properties for sale and brokers make many contacts that result in sales. Their knowledge can help buyers make their own decisions in finding the right homes at the right prices.

Due Process for Consumers: Colorado REALTORS[®] are bound by the National Association of REALTORS Code of Ethics. If a consumer feels like their rights have been violated they are afforded the opportunity to mediation, instead of lengthy and expensive lawsuits. Either the local or state association provides impartial hearing panels to resolve disputes.

Education Opportunities: It's Your Move (IYM) is a free educational program that is designed to teach the many facets of renting, buying and selling real estate. This includes what to look for when shopping for a place to live, tenant rights and responsibilities, housing discrimination, landlord rights and responsibilities, property values, leases, contracts and the types of loans available for housing. The program is designed for juniors and seniors in high school.

Affordable Housing Activists: CARHOF (The Colorado Association of REALTORS[®] Housing Opportunity Foundation) was formed in 1990 to facilitate and increase housing opportunities in Colorado by promoting the availability of affordable, adequate and safe housing to Colorado citizens. Since its inception the foundation has given over \$4 million to such causes.

