



Colorado REALTOR® e-Magazine 2011 Editorial Calendar

The Colorado REALTOR® e-Magazine is published five times a year with a special convention issue published in mid August. The purpose of the Colorado REALTOR® is to inform and educate REALTORS® on the latest real estate news, events, techniques and technology that can help them be more successful in their careers as REALTORS®.

The following are the guidelines for submission of articles or press releases for the editor to consider publishing in the Colorado REALTOR® e-Magazine. The editor of the Colorado REALTOR® reserves the right to refuse and edit all articles or press releases at his/her discretion.

Articles/Press Releases

CAR does accept unsolicited press releases and/or articles; however the content must be general in nature and of interest and useful to Colorado real estate professionals. The submission must be real estate or small business related. Accepted articles will run on a space availability basis. Articles/press releases should be no longer than 350 words.

Speak Out

If there is an article in the Colorado REALTOR® you disagree with or want to show support of "SPEAK OUT!" and give your opinion on the subject matter. No vulgarities or personal individual

attacks will be printed. Please keep to a maximum of 350 words.

Member Recognition

CAR wants to recognize its members who receive real estate related awards and/or are involved in community projects or programs. The release should be between 100 – 200 words.

Photos

When submitting an article, column or press release, please include a picture of your self to run with your article or release. We also accept pictures associated with your submission. Photos must be print-ready (200 dpi and in jpeg or tiff format).

Submissions

Article submissions should be e-mailed to tadams@ColoradoREALTORS.com or placed on a disk and mailed to 309 Inverness Way South, Englewood, CO 80112.

Advertising

Advertising opportunities are available in the Colorado REALTOR® e-Magazine at great rates. For more information contact Tyrone Adams at 303-790-7099 or by e-mail at tadams@ColoradoREALTORS.com.

Calendar

January

Articles Due- Wed., January 5
Published- Thurs., January 13

Topics:

Economic Forecast

July

Articles Due- Tue., July 5
Published- Wed., July 13

Topics:

Legislative Session Scorecard

October

Articles Due- Mon., October 10
Published- Wed., October 19

Topics:

Education Opportunities
Economic Update

April

Articles Due- Mon., April 4
Published- Wed., April 13

Topics:

REALTOR® Property Resource

August

Articles Due- Mon., August 11
Published- Wed., August 17

Topics:

CAR State Convention