

DID YOU KNOW...

Not everyone licensed
to sell real estate in
Colorado is a REALTOR®?



REALTORS® give you the expertise you need when buying or selling a home. Look for the "R!"

Working with a REALTOR® is a wise choice because...

- REALTORS® have access to special comprehensive property information, resources and research results available only to them and which will help you make the best decisions about where to live and what to buy.
- Only REALTORS® voluntarily subscribe to a Code of Ethics that is founded on professional service and fair treatment.
- REALTORS® belong to a network of over 1,000,000 members across the country which helps me increase your chances of successfully finding the right new home or the right buyer for your current home.
- Through continuing education REALTORS® have the most current marketing, business and legal information along with advanced training in a variety of specialty areas, such as social media and demographic marketing, legal updates and contracts.

Other things you should know about REALTORS® ...

- REALTORS® helped create the home mortgage interest deduction and we are now fighting to protect that important benefit of owning a home.
- REALTORS® protect your rights as a homeowner at the state and national level by supporting candidates who believe in private property rights and by lobbying elected officials to protect those rights.
- REALTORS® are active members of the communities in which they work, supporting local causes and working towards safe and healthy communities.



www.ColoradoREALTORS.com

