



## Sample Press Release for Consumers/Media

**Press Release**

**For more information contact [name of contact at your association] at [contact number]**

**For Immediate Release**

### **Home Sellers Open their Doors**

*[Date- Location]*-REALTORS® around the nation will be holding open houses on the weekend of April 10 and 11, 2010 during REALTOR® Nationwide Open House Weekend! Thousands of people who have listed their home for sale will open their doors with a REALTOR® as host, for you to look around. Look for the REALTOR® balloons.

How is this weekend different than any other weekend in April? This is an incredible opportunity for consumers to shop for a new home while:

- Interest rates are still low
- Home prices are lower
- There are a variety of home choices available
- The Expanded First-time Homebuyer's Federal Tax Credit is still available. It ends April 30, 2010.

Eventually, home prices and interest rates will climb, inventory will become scarce and the tax credit will be gone.

So get out and visit all the open houses in your area on April 10-11. After all one of the open houses you visit may be the one you've been looking for.

[Byline about who your association/board]

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