

# Social Media Strategies for Real Estate Agents

Build your business through a targeted social media strategy

Presented By:

banking for good



**WHEN:**

Friday, August 3  
3:30-5 p.m. | happy hour to follow

**WHERE:**

FirstBank Headquarters  
12345 W Colfax Ave  
Lakewood, CO 80215

**REGISTER:**

[mgic.com/FirstBankTraining](http://mgic.com/FirstBankTraining)

FEATURING



**Ben Smidt**  
Digital Marketing  
Program Manager,  
MGIC

Social media is one of the most valuable touch-points you have with your customers and prospects.

Gain the information, insights and strategies you need to successfully engage your target audience on 3 key social media platforms.

## Key Takeaways:

Rethinking Facebook

Networking on LinkedIn

Apps for Lead Generation

Finding Great Content



**cari**

LAMERE  
Lead Account Manager  
719-619-6835 cell  
[cari\\_lamere@mgic.com](mailto:cari_lamere@mgic.com)



**mike**

NIRK  
Account Manager  
303-877-2082 cell  
[mike\\_nirk@mgic.com](mailto:mike_nirk@mgic.com)