



Session Six Agenda

March 25, 2020

9:00am – 3:30pm

CAR Office – 309 Inverness Way South, Englewood 801132

9:00am - 9:30am

Welcome & Leadership Academy Updates

Holly Krell – Professional Development Manager

9:30am – 12:00pm

The Role and Responsibility of an Association Spokesperson

Lisa Hansmeier – CAR VP of Member Services

Media & Presentation Skills

Marty Schechter – Schechter PR & Lisa Hansmeier

12:00pm - 12:30pm

Lunch

12:30pm - 2:30pm

Studio Training – Mock Media Interview

Susie Wargin

Breakout Session – Media Scenarios

Marty Schechter

2:30pm - 2:45pm

Break

2:45pm - 3:30pm

Recap and Questions

Marty Schechter, Susie Wargin & Lisa Hansmeier