# "10 Things

Every REALTOR® Needs to be Thinking About in 2022

Legal & Regulatory Considerations Impacting REALTORS® (And other fun stuff...)

Presented By
Scott Peterson, ESQ.
CAR General Counsel





### "10 Things" Overview - 7th Annual!



- Overview of 10 different legal/risk management topics impacting REALTORS®
- High level ("30,000 foot") view on these topics 8–15 minutes per topic
- 2 Hours of CE No Breaks...tough luck! (Feel free to go potty as needed!)





### "10 Things" Topic Sources



- Legal Hotline/State and Federal Regs/New Legislation/Odd Things I want to talk about!
- CAR Resources: Hotline/Legal Bites/Colorado Realtor Magazine/NAR & CAR Websites
- Ask Questions Don't Fall Asleep!







# Thing #10 Cash Money! Fat Stacks for Homes







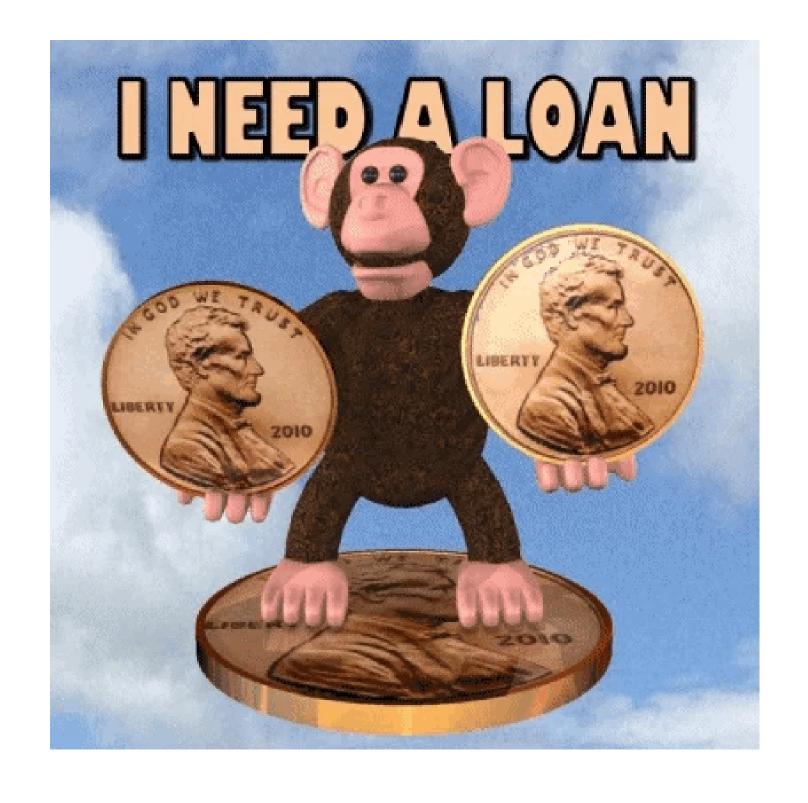
- Competitive market = cash offers!
- What is an "ALL Cash" offer?
  - "Cash at closing"
  - Paragraph 4.4.3 (Available Funds)
- Waiving loan contingencies vs. cash purchase (Appraisal!?)
- Disclosure of Intentions?
  - Good faith
- Buyer "Changes mind" (Paragraph 4.5.2)
  - On Loan?
  - On lender?





### Thing #9

### Loan Deadlines -Terms vs. Availability (And How to Use!)







- CREC Contract New Paragraph 5!
  - Paragraph 5.2.1 Loan terms
    - Payment/interest/conditions/cost
  - Paragraph 5.2.2 Loan Availability
    - Lender review/underwriting
- Important negotiated point!!







- When do I set the deadlines?
  - Buyer?
  - Seller?
- What proof do I need?
  - Loan terms?
  - Loan availability?
- What Loan availability Is not!
  - Appraisal / Property / Requirements / Conditional Sale
  - Good faith?





### Thing #8



### Secret Agent Man

TB vs. Agency (And why you should be an agent!)





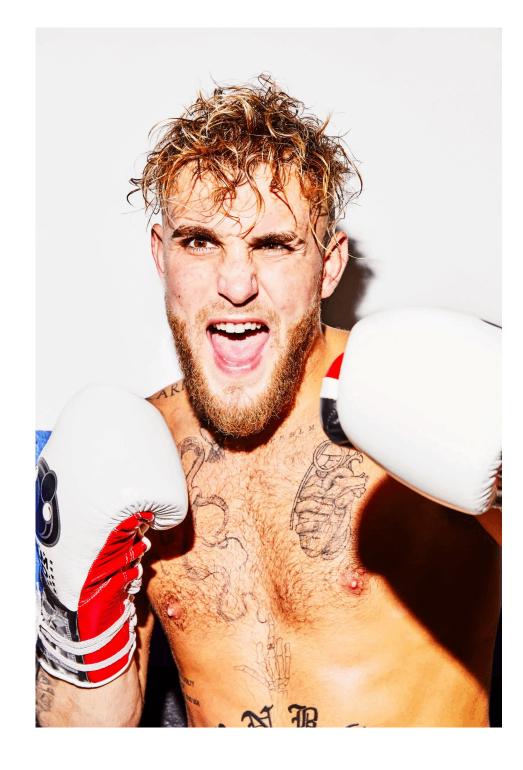


- 12-10-402 C.R.S.
  - Agent = engaged by and represents only one party in a transaction - "promote interests with utmost good faith, loyalty & fidelity"
  - T.B. = assist one or more parties "without being an agent or advocate for any party"
- Brokerage Disclosure = only T.B.

(12-10-408(2)(A)(III)) – Any additional duties or obligations beyond TB must be disclosed in writing to all parties!







- Agency established only through ERS / ERB
- What happens in the real world??
  - Price too high!!!
  - Help you "win this deal!"
  - Seller motivated!
  - I think we can offer less (need to offer more)
- Advocacy & Advice & Loyalty & Fidelity







#### How to be what you really are!

- Your clients want an agent!!
- Get more exclusive rights agreements signed!
- Compete against transaction brokerage
  - Advocacy & advice & loyalty & fidelity
- Protect yourself and secure your commission!





## Thing #7 Who Stole the Kitchen Table?

# High Impact Contract Review!







### Doing Business in a high tech / high velocity / light touch real estate world

- CTMe /Ink/Slope
- Multiple offers
- Crazy (and long) clauses
- Virtual engagements
- Distracted clients







#### **Best Practices**

- Client understands what they are signing! (CBS/ERS/ERB/SPD/provisions/etc.)
- Realtor understands what they are writing / accepting!
- Protocols & systems in place to explain (and document!)?
- REAPS & Other support / management
- Adapt to client needs (everyone different)
- Take a breath!!!







# Thing #6 Somebody's Watching Me!

Cameras in Real Estate..







### **Emergence of cameras!**

- Privacy Issues (seller)
  - Eavesdropping? (audio)
  - Reasonable Expectation of Privacy? (video)
- Confidentiality issues (buyer)
  - Deal advantage?
  - Reveal motivations?
- Regulatory issues (broker)
  - Property access complaints
  - Competency?
  - Fair housing?







#### **Best Practices...**

- Listing REALTOR®
  - Have a conversation
  - Threshold advisory
- Buyer REALTOR®
  - Have a conversation
  - Shut up!!!!
- All REALTORS®
  - People are watching!
  - Commission rule 6.16 (access sharing)
  - COE Article 1 & ERS 9.2.2





# Thing #5 Where the Hell Am I? -

### Geographic Competency







### Competency vs. Inconvenience vs. Annoyance

- Commission Rule 6.2
- Seller Agent Fiduciary
- COE Article 3 (Cooperative)
- COE Article 11 (Competent)
- Do your Job!
- Payment of Commissions
- Flat Earth!!
- Buyer Broker Beware! (STR/Metro Districts/etc.)





### Thing #4 Already?

2023 Contracts
(and other
fun stuff!)







### New!!! (Maybe...)

2023 Form Changes

- Sellers Property Disclosure
  - No, you're not getting what you want!
- ERS / ERB

**NEW FORM...** 

• Lease Assignment!







### Revised!!! (Maybe...)

- Real Estate Commission Position Statements!
  - Updated
  - Condensed
  - Bolder
  - Sexier
  - More Edgier!





# Thing #3 As the World Turns...An Anti-Trust Update







#### No Numbers!

Our industry and its practices are under a very public microscope!

Pending Matters:

- Moerl / Sitzer / Leeder
- DOJ / FTC Investigation
- NAR v. DOJ Agreements must be relied on!







### Other Stuff to Think About...

- Syndication of Coop Commissions
- Elimination of "FREE"
- Group Boycotts
- Use your HEAD!
- Competition.realtor
  - Resources/FAQs/industry justification







# Thing #2 Adapting to Change -

### Emerging Real Estate Technologies







### The Only Constant is Change...

- Crypto
  - Is it really "crypto"?
  - Stablecoin pegged to currency
- Blockchain shared ledger (immediate proof!)
  - Recording
  - "Smart" Contracting
- Emerging Business Models
  - Flat fee
  - Menu options (no limited service!)
  - Any buyer is a cash buyer!





# Thing #1 Respect Yourself...

Dammit!







### What do you do?!?!

- Technology
  - Cameras
  - Data
  - Emerging Business Models
- Commitment
  - Offer after Offer
  - 26 Offers!?

- Value Proposition
- Extra Mile
- Add Value
- Education
- GAS!!!

Best practices...VALUE WHAT YOU DO (AND SELL IT!!)





## Thank you!



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