

Members First!

As a two term CAR Treasurer and part of the Leadership Team, I have a thorough understanding of CAR's divisions, finances, and how our decisions in leadership directly impact the services and support we provide to our REALTOR® members.

I am well prepared to serve
and would be honored to have your vote
for President-Elect 2024

Dana@DanaCottrell.com

970-390-1022

Vote 6/7/23

Dana Cottrell

2024 CAR President-Elect

- CAR Distinguished Service Award
- 2022
- CAR Treasurer, CAR Leadership Team
- 2022, 2023
- CAR Chair, Finance Committee
- 2022, 2023
- CAR Chair, Investment Committee
- 2022, 2023
- CAR Foundation Board Member
- 2022, 2023
- CAR Board of Directors
- 2019, 2020, 2021, 2022, 2023
- CAR Spokesperson
- 2020, 2021, 2022, 2023
- CAR Political Key Contact
- 2020, 2021, 2022,
- CAR Financial Sustainability PAG
- 2023
- CAR Strategic Planning
- 2023
- CAR Appeals and Ratification Panel
- 2023
- CAR Chair, 100 Year Marketing Task Force
- CAR Leadership Academy Graduate
- NAR L.E.A.D. trained
- Summit REALTORS®
- 2021 REALTOR® of the Year
- RPAC Major Investor
- CRS Certified Residential Specialist
- RENE Real Estate Negotiation Expert
- RSPS Resort & Second Home Property Specialist
- C2EX Commitment to Excellence
- ePro Commitment to Excellence

<https://dana-car-president-elect.my.canva.site/>

Endorsements:

Dana Cottrell for CAR President-Elect

" Dana has a magical way of leading. She is always one step ahead and can make a vision come true with her perseverance and dedication to our industry, and her financial acumen is bar none."

Sarah Thorsteinson, RCE
Summit REALTORS® Executive Director

"Dana is a leader who has solid strategic ideas and is always thoughtful in her approach. She will do great things for Colorado REALTORS® in 2024."

Janene Johnson, CRS, GRI
2020 Chair Colorado Association of Realtors

"Dana has all the qualifications & experience that would make a great representative for all our members of the Colorado Association of REALTORS!! She is a dedicated Realtor, a great friend, and a true dedicated REALTOR to the Realtor "R"!! "

Dennis Johnson
Past President/ROTY Summit Realtors
2000 CAR President
2007 Realtor of Year

"I support Dana for CAR President Elect. Dana is a great leader who presents herself in an authentic way. She is intelligent, dynamic and visionary".

Keith Kanemoto
2013 CAR President

Dana is a proven Realtor leader who focuses on the direction and mission of the Association rather than her own agenda. She has proven herself as an elected official in leadership and has a clear understanding of the vision of the Association and its place in the industry. She is committed to the position of President and President Elect and will lead the Board with care and good faith. I endorse Dana Cottrell for President Elect for the Colorado Association of Realtors and hope you will as well.

Justin Knoll
2019 CAR President

Dana has served the Colorado Association of Realtors as Treasurer for the past two years. As such, she has been an innovative, attentive Treasurer, and created simplified systems to pass along to the next person in her position.

I know she will carry those same innovative attributes with her as the President -Elect of the Colorado Association of Realtors.

Mary Ann Hinrichsen
2021 CAR Treasurer
2016 Chairman of SMDRA
2018 CAR Realtor of the Year

"As a real estate professional with over a decade of experience, I have had the pleasure of working with many talented leaders in my career. However, I can say with confidence that Dana is one of the most dedicated and skilled individuals I have ever had the pleasure of working with. With her proven track record as an industry leader in our State association, I am confident that, if elected she will bring the same level of dedication and professionalism to her leadership role. I have no doubt that the association would thrive with Dana at the helm, and that realtors across the state would benefit greatly from her leadership and expertise."

Dana will do great things for Colorado REALTORS® in 2025."

Pamela Cass
2018 Chair Fort Collins Board of Realtors
2023 CAR Member Services Vice President

"Dana is an incredible leader who is thoughtful of all angles. Compassionate, empathetic, calculated are a few words that come to me when thinking about her leadership style. She is a forward thinker who isn't afraid to make tough decisions and put forth a path towards new territory. I believe Dana will be an exceptional CAR president if elected."

Steve Fisher
CAR Director, Summit Realtors Past President

"Dana Cottrell is a no brainer for CAR President-Elect. Her awe inspiring, impressive list of past volunteering gives her the needed experience to lead us into the future. She brings a vast knowledge and thoughtful balance to all conversations and discussions I have witnessed. She will be a true asset to all Colorado Realtors and CAR as 2025 President."

Mike Seguin
2023 Vail Board of Realtors Chair, CAR Director

“As the Summit Association of Realtors 2023 President Elect, I fully support and endorse Dana Cottrell as the next CAR President Elect. Dana’s commitment and dedication to the industry on a local, state and national level are unrivaled.”

Aaron Shriner, CAR Director

“I whole heartedly endorse Dana for CAR president elect. Dana is a natural leader and has earned the respect of her fellow Realtors. She leads by example and has a passion for this industry. I was honored to be with her on Leadership Council for CAR 2022. Dana will be a strong leader and a great asset to CAR in her new position.”

Cher Smith, Past CAR Director NE District

“My vote is for Dana Cottrell for CAR President-Elect!”

Courtney Peroutka, CAR Mountain District VP-elect

“I support Dana Cottrell for CAR President-Elect.”

Meagan Griesel - Current past president of LBAR, CAR Director

“Dana’s commitment to CAR and to the REALTORS of our state is evidenced by her enormous contributions and leadership over the last several years. She knows the association inside and out and would be an incredibly valuable President-Elect. We would be lucky to have her in that leadership role!”

Kelly Moye

CAR media spokesperson

Past president of Boulder Association of REALTORS

Broker at Compass

“Dana is always willing to jump in and contribute. Whether through her work as the CAR Treasurer in 2023 and many other committees over the years, or as evidenced in her daily work. She has proven herself to be an outstanding leader and I support Dana Cottrell for CAR President-Elect”

Angela Ashby | RSPS, SRS, CLHMS, AHWD

2023 CAR Mountain District VP

Dana has demonstrated her commitment to CAR as our treasurer for the last two years. Her dedication & leadership will be extremely valuable to the organization going forward.

Molly Eldridge, NAR Director

Gunnison Crested Butte Assoc. of Realtors

“Dana Cottrell has done a great job as the Treasurer of the Colorado Association of REALTORS for the past 2 years. Her director reports are succinct, well organized and presented in a way that is understandable for the audience. It’s obvious that she puts thought and integrity into the position. I think Dana would carry these attributes forward and that she would make an excellent CAR President.”

Maria Cook
Chief Executive Officer, Aspen Board of Realtors

“Dana is a thoughtful and strategic leader, one that leads with kindness and care. She has served CAR well as Treasurer for the last two years, demonstrating a deep passion for the association and the members.”

Amy Reid, Association Executive, Vail Board of Realtors

“Dana is the ideal candidate for the President-Elect position. Her history of leadership through all levels of her REALTOR® career will prove invaluable for her role as President-Elect. With a deep understanding of the workings of the Colorado Association of REALTORS® Dana has already established herself as a proven leader ready to take that next step.”

Ulrich Salzgeber
CEO Steamboat Springs Board of REALTORS®

I support Dana Cottrell for CAR President-Elect.

Michelle Gerber, Association Executive
Gunnison-Crested Butte Association of REALTORS®

"I support Dana Cottrell for CAR President-Elect for 2024. Her tenure as treasurer for CAR has inspired the way I handle the accounting and treasury reports for our association. She has made financial transparency simple, clear, and understandable for the members which is not easy to do. I think this kind of support and clarity on what the membership needs and want will make for a great President-Elect in 2024.”

Jacqueline Huff
Association Executive
Montrose Association of REALTORS®

“Dana Cottrell is a leader who will analyze and step up with results to address the issues at CAR. Now is her time.”

Marjorie Genova, C2EX/GRI/CNE
NAR Mediator, District VP

Dana is a profound leader with a variety of experience giving her a diverse perspective coupled with a strong financial understanding. Dana will be a great leader for all Realtors across Colorado.

Dishon Lutz

2023 President of the Summit Board of Realtors

I am writing this letter of endorsement in support of Dana Cottrell for CAR President-Elect.

I had the pleasure of meeting Dana at the Region XI in 2021. Dana was the only member of the CAR Leadership to welcome me to the conference and took the time to explain the who's who and what's what of the Colorado Association of Realtors® (CAR). Since that time, I have had the opportunity to visit with and depend on Dana for information and explanation of the workings of (CAR). Additionally, Dana was kind enough to join us in Northern Colorado for the **"Amazing Women in Real Estate"** in 2022 along with NAR President Leslie Rouda Smith and Cathy Colvin (NM) (NAR 2022 Issues and Mobilization Chair). I have always been able to count on Dana when needed.

Additionally, Dana has made herself available to the 2023 Leadership Academy and has joined us for our orientation and welcoming dinner.

As someone that has been a Realtor® for over twenty-three (23) years and has served at the local, state Realtors® levels and participated in numerous national level issues and conferences, I know the importance of leaders that step out of their comfort zone to embrace new leadership that is striving to be a part. Both Natalie Davis and Dana Cottrell have taken the time to reach out and include others that are not necessarily in the "circle of importance/influence" within the CAR organization. This attribute is vital for the acceptance and building of future leaders within the Realtor® Organization.

Additionally, looking at Dana's volunteerism to the Realtors® of Summit County and Colorado, and her dedication to excellence with her numerous designations, accomplishments, and awards, I feel that Dana will make a great President Elect for the Colorado Association of Realtors®.

As a four (4) time local president, two (2) time state director, three (3) time Realtor® of the year and a member of the National Association of Realtors®, I highly endorse Dana Cottrell for President Elect of the Colorado Association of Realtors®.

Stephen Foster, COO C3 Real Estate Solutions
Chair CAR Strategic Thinking Committee

“Dana and I work together as Directors on the CAR Foundation. She is a woman who exhibits and deeply values integrity, hard work, dedication and perseverance. Her involvement and commitment to the Colorado Association of Realtors and our industry is not only notable but exceptional. She has proven herself over the years as a compassionate and steadfast leader. I have the utmost confidence in her abilities and continued dedication to lead us and elevate the Colorado Association of Realtors to be one of the most recognized and respected State Associations in our industry.”

Dawn Stone Mullin, ABR, CIPS, CRS, GRI, MCNE, RSPS, SRS
Vail Board of Realtors Foundation Chair – 2016-2018, 2023
CAR Foundation – Director – 2021-2023
Vail Board of Realtors – Director – 2019-2023

“I support Dana Cottrell for CAR President-Elect because I trust her; she is genuine and direct in her actions and involvement. I admire her as a realtor and, more importantly, as a person, and she will be a fantastic leader for CAR.”

Katia Leon y Leon
REALTOR®, Past-Chair CARF 2022

“I support Dana Cottrell for CAR President-Elect - I have had the pleasure of recently meeting Dana at a conference. Her ability to connect with people and work on issues that we all share is impressive. She listens with intent and works well with those around her. Dana has been involved with local and CAR leadership for many years and is ready to take on this next challenge.”

Niffy McNiff Bube, GRI, CAR Director
Owner Broker, Steamboat Ski Town Real Estate, LLC

“Dana is progressive and knowledgeable, not only in Finance, but in the Real Estate Industry as a whole. I support her for CAR President-Elect. She is a great voice for Colorado REALTORS®.”

Lynn Gillespie CRS C2EX
2022 Western District Chairman CAR

Dana has been a significant contributor to CAR , with her participation on a broad base of roles. She is an excellent example of commitment to our members and industry. I strongly endorse her for the Chair Elect role for 2024!

Mike Budd
CAR Legislative Policy Committee, Past Chair of VBR

**To see Dana's video and website with a full list of endorsements,
please visit:**

[Website - Vote for Dana - CAR Pres-Elect](https://dana-car-president-elect.my.canva.site/)

Or

<https://dana-car-president-elect.my.canva.site/>

[Video - Vote for Dana - CAR Pres-Elect](https://youtu.be/p4Uifcb3PDo)

Or

<https://youtu.be/p4Uifcb3PDo>

