

AE Representative Written Report for CAR Board of Directors April 30, 2026

Sallie Arnold, CEO Grand County Association of REALTORS® and 2026 CAR AE Representative

The local Association Executives of Colorado have been busy this spring. We meet monthly to stay aligned on key updates, including CE provider changes from Colorado Department of Regulatory Agencies, new toolkits and resources from National Association of REALTORS®, and ongoing Core Standards requirements.

At 2026 Colorado Connections, AEs participated in roundtable discussions focused on the Core Standards pillars: Code of Ethics, Advocacy, Consumer Outreach, Governance/Operations/Training, and Financial Solvency. These conversations gave us the opportunity to share both challenges and successes in meeting these benchmarks.

Colorado's AEs remain committed to delivering value to the REALTORS® we serve. Through collaboration and open sharing, we ensure every Colorado REALTOR® has access to strong support and resources. This spring, we've also focused on NAR's updated REALTOR® Trademark guidance, the REALTORS® are Good Neighbors program, and renewal with Colorado Association of REALTORS® Professional Standards administration program.

We also learned that CAR's memberships with the American Society of Association Executives and the Colorado Society of Association Executives can extend to local AEs. These connections provide valuable education and cross-industry insight that we can bring back to strengthen our associations and better serve our members.

Looking ahead, the CAR AE Symposium this July in Glenwood Springs, CO will focus on sharpening our skills — identifying where we tend to dodge and where we dive too deep. The goal is to build better balance, recognize when to ask for help, and continue supporting one another as colleagues.

This season has also brought meaningful transitions within our AE community. We are pleased to welcome Sarah Almond, Estes Valley Board; Jessica Cliver, Glenwood Springs Association; and Laura Witt, Logan County Board as new Association Executives and look forward to their contributions to the REALTOR® community. We also extend our sincere appreciation to Stacy Huyler-Fisher and Jessica Toovey for their service and impact on the Estes Valley Board and the Glenwood Springs Association and their members. Finally, we pause to honor the memory of Amy Aschenbrenner in January 2026. Her passing is a loss to our REALTOR® and AE community. Amy's dedication and influence will not be forgotten. As Amy would say, "Stop worrying about things that don't matter. Focus on what's important and everything will fall into place".