

Women's Council of Realtors CO State Report

What's Happening?

The Women's Council of Realtors stood up its State network only a few short years ago in order to provide leadership, structure and more to its local networks, of which there are presently three (formerly four, with consolidation of two under the Mile High network). Local leaders now have an intermediary step in their leadership journeys from local to national, along with a more supportive process, succession plan and - at a minimum - answers to questions.

To grow the leadership products offered to our members and local networks, the State network has several current priorities. First relates to fundraising through sponsorships by strategic industry partners and through events. Committee sponsors include the Colorado Association of Realtors, Exit Realty and others. These and other local partners (e.g., home warranty, inspectors) have further sponsored our Bowling Social & Fundraiser scheduled for May 5th at Arapahoe Bowling Center in Greenwood Village. Funds raised will support the State network and send State leadership to various conventions this year.

Our second but equally important priority relates to developing our local networks. Two of the three local networks have recently experienced challenges with leader succession and governance, but State has stepped in to quell disagreements, provide perspective on strategic focus, realign priorities and identify volunteers to fill open positions. Networking is ongoing with experienced local leaders to not only align local priorities to those of State and nation but also encourage them to apply for State positions and continue their leadership journeys.

What's Coming Up?

State leaders are looking forward to representing the Women's Council CO State at various functions this year. This includes CAR's Forum Colorado Connections (right now!); NAR's Trade Expo & Legislative Meetings in Washington DC in June; NAR's Leadership Summit in Chicago in August; the Women's Council Colorado State Fall Conference at The Ranch in Westminster CO in September; and NAR's NXT Realtor Experience & Governance Meetings in New Orleans in November. To find these trips, we continually look for committed sponsors. While we have several, we're negotiating with last year's sponsors for renewal although some of these have renewed at lower levels this year, which is a challenge.

What Do We Need?

The theme of seeking further funding, sponsorships and industry partners continues to be a priority for the Women's Council State and we appreciate any referrals or connections that may be shared.

Outside of this, our focus is on developing local leaders who can prioritize good governance and delivering the mission of the local networks to our members through speakers, education, events and more. We are presently searching for more local leaders not only to step into vacant local positions but also State positions, since State nominations for 2027 leadership positions closes in May.

Finally, the Women's Council State has secured The Ranch Country Club for its fall conference in September, but a search for speakers is underway. Topics of interest include Realtor safety, volunteerism / leadership, governance, real estate tips / techniques and more.