"As the 2025 President of CAR and a proud Major Investor in RPAC, I give not just out of conviction, but out of purpose. This investment reflects my commitment to protecting the people we serve—our clients, our communities, and the future of our industry. Through RPAC, we amplify our collective voice, ensuring it reaches the decision-makers who shape the laws affecting property ownership and real estate in our great state. It's about more than policy—it's about preserving the promise of home and the right to own property for generations to come."

-DANA COTTRELL, CAR Past President

Our voice is stronger when we speak together with RPAC. Thank you for your investment.

Contributions are not tax deductible. Contributions to RPAC are voluntary and are used for political purposes. You may refuse to contribute without reprisal and the National Association of Realtors® or any of its state associations or local boards will not favor or disfavor any member because of the amount contributed. 70% of each contribution is used by your state PAC to support state and local issues and candidates. Until your state reaches its RPAC goal, 30% is sent to national RPAC to support federal candidates and is charged against your limits under 2 U.S.C 441a; after the state PAC reaches its RPAC goal it may elect to retain your entire contribution for use in supporting state and local candidates and issues. Contributions must be made by U.S. citizens.

RPAC

REALTOR PARTY

AT WORK FOR YOUR BUSINESS

REALTOR®

CRITICAL LEGISLATIVE WINS

Protecting You from Frivolous Claims
CAR's advocacy team successfully defeated legislation in back-to-back legislative sessions that would have grown increased the prevalence of deceptive trade practice claims by erasing a good legal standard that protects you and your business.

Increasing Housing Supply
CAR is proud to support the bipartisan Colorado American Dream Act. CAR's advocacy team worked extensively on this legislation to incentivize attached housing growth by creating a voluntary framework where builders can opt in to participate and home construction issues can be addressed in an improved timeframe.

REALTOR® Safety
The artificial intelligence bill from 2024 impacts identity verification platforms that create a safe work environment for you. CAR worked heavily on a legislative fix to ensure the use of these platforms are not impaired. The issue remains a top priority heading into the 2026 regular session.

Protecting the Housing Spectrum
Housing providers and property managers are seeing a cascade of legislation, creating new laws and regulations. CAR is making it safer to be in the rental housing space by reducing attempts at new or increased civil penalties and advocating to ensure legislative changes are respectful of property rights.

CONTACT US
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2026 RPAC

REALTORS® POLITICAL ACTION COMMITTEE

REALTORS® Political Action Committee
NATIONAL ASSOCIATION of REALTORS®

colorado association of REALTORS®

EVERY ASPECT OF REAL ESTATE IS IMPACTED BY STATE AND LOCAL POLICIES.

REALTORS® who invest in RPAC understand the need to create a stronger and accessible housing market for their clients.

If Real Estate is Your Profession, Politics is Your Business

REALTORS® Political Action Committee (RPAC) resources are used across Colorado to save you and your clients money, protect your ability to conduct business, and defend the real estate industry. REALTORS® are the ones who decide how funds are used for issues that impact real estate.

REALTORS® are hard at work every day protecting your interests at the State Capitol and local governments. CAR's Government Affairs team:

- Works at the local, state and federal levels to protect your business, the industry, and homeowners' rights.
- Actively supports, opposes, or amends legislation impacting real estate.
- Focuses on protecting homeownership, private property rights, and holding our policymakers accountable.

RPAC MYTHS AND FACTS

Myth: RPAC exclusively supports either Republican or Democratic candidates.
Fact: RPAC is nonpartisan. It supports candidates from both major political parties based on their support for real estate industry issues, not their party affiliation.

Myth: RPAC takes stances on divisive national or social issues.
Fact: RPAC focuses exclusively on real estate-related policy issues, such as property rights, tax laws, and fair housing. It does not engage in social issue advocacy.

Myth: RPAC contributions are used for reasons outside of real estate advocacy.
Fact: RPAC contributions must comply with federal, state, and local campaign finance laws. The use of these funds is only for political advocacy purposes.

CRITICAL LEGISLATIVE WINS

90% OF RENTERS ASPIRE TO OWN A HOME

CAR enthusiastically backed the bipartisan Colorado American Dream Act, which helps renters transition to homeownership by creating a voluntary program for builders to construct more for-sale condominiums and townhomes.

$5,000 to $55,000

That's how much in civil penalties CAR saved every small mom-and-pop landlord who owns five rental units or less in a bill that would have mandated accepting housing subsidies for every type of rental.

What are these saving worth to you?

Investing in RPAC saves you money and keeps you in business. Become a Major Investor at one of these levels:
- $1,000 – Sterling "R" level
- $2,500 – Crystal "R" level
- $5,000 – Golden "R" level
- $10,000 – Platinum "R" level

You can build a stronger housing future for homeowners and REALTORS®. Any investment over $1000 in RPAC receives special recognition as Major Investors—the backbone of RPAC.

$100,000

CAR's advocacy defeated legislation that would have changed legal standards, putting you on the hook for tens of thousands of dollars in legal fees, treble damages, and civil penalties for simple errors and omissions.

$8,800 PER CAR MEMBER

That's the average loss of income to real estate professionals if the mortgage interest deduction (MID) was lost. REALTORS® advocated to keep the MID and make it permanent.

**Disclaimer: RPAC investments are for political purposes only. Your contribution does not fund CAR's Government Affairs Division. RPAC does not pay for settlement agreements, ongoing or otherwise.*

I WANT TO SUPPORT THE REAL ESTATE INDUSTRY BY INVESTING IN RPAC!

PARTICIPATION LEVEL	AMOUNT
PATRIOT CLUB	$500
CAPITOL CLUB	$250
$99 CLUB	$99
PARTICIPANT	$25
OTHER	$_____

MAJOR INVESTOR PARTICIPATION LEVELS

LEVEL	MAJOR INVESTOR ONLY	PRESIDENT'S CIRCLE
Platinum R	$10,000 Sustain: $5,000	$10,000 + $2,000* Sustain: $5,000+$2,000
Golden R	$5,000 Sustain: $2,000	$4,000 + $2,000* Sustain: $1,000+$2,000
Crystal R	$2,500 Sustain: $1,500	$2,000 + $2,000* Sustain: $1,000+$2,000
Sterling R	$1,000	$1,000 + $2,000*

To invest, please visit **Coloradorealtors.com/invest/,** or scan the QR code above.