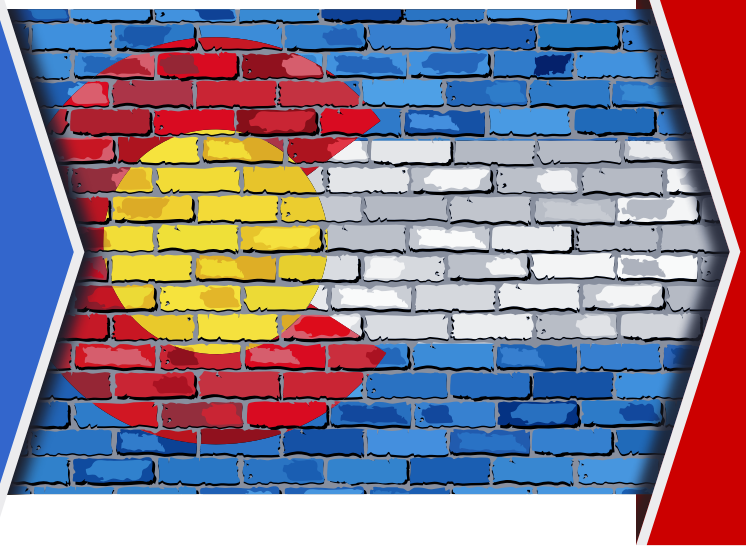

colorado association of REALTORS®

RPAC MYTHS & FACTS

Myth: RPAC exclusively supports either Republican or Democratic candidates.

Fact: RPAC is nonpartisan. It supports candidates from both major political parties based on their support for real estate industry issues, not their party affiliation.

Myth: RPAC uses mandatory REALTOR® dues to fund political candidates.

Fact: RPAC contributions are voluntary and are not drawn from National Association of REALTORS® membership dues. Members must opt in to contribute.

Myth: RPAC takes stances on divisive national or social issues.

Fact: RPAC focuses exclusively on real estate-related policy issues, such as property rights, tax laws, and fair housing. It does not engage in social issue advocacy.

Myth: Individual contributions to RPAC don't have a meaningful impact.

Fact: RPAC is one of the most influential political action committees in the country, and even small contributions add up to create major legislative influence on issues affecting the real estate profession.

Myth: RPAC is a lobbying group.

Fact: RPAC is a political fundraising organization, not a lobbying group. REALTORS® are the ones who decide on how funds are used for issues that impact real estate.

Myth: Contributing to RPAC is required for all REALTORS®.

Fact: RPAC is entirely voluntary. While it's heavily encouraged for its role in protecting the industry, no member is obligated to give.

Myth: RPAC does not impact my personal business, so I do not need to contribute.

Fact: RPAC allows you to keep your business open and do what you love to do!

Myth: It's better to stay away from politics and policy.

Fact: RPAC is how you contribute to strengthening the housing market and the real estate profession without getting directly involved. Policy impacts your business at every level.

Myth: RPAC funds only prioritize national level or state-level issues.

Fact: At least 70% of all RPAC investments stay in Colorado for state and local issues, ballot initiatives, legislation, and more.

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REALTORS® Political Action Committee
NATIONAL ASSOCIATION of REALTORS®

colorado association of REALTORS®

Your Best Investment in Real Estate!

RPAC MYTHS & FACTS CONT...

Myth: RPAC contributions are used for reasons outside of advocacy for real estate.

Fact: RPAC contributions must comply with federal, state, and local campaign finance laws. The use of these funds is only for political advocacy purposes.

Myth: RPAC is not necessary because I can speak to legislators directly.

Fact: Mobilizing campaigns around issues, ballot measures, and impactful legislation requires persuading many legislators and the public. RPAC facilitates this process

Myth: RPAC dollars support payroll for staff.

Fact: RPAC investments cannot and do not pay staff members. Furthermore, staff members also contribute voluntarily to RPAC!

Myth: RPAC funds are being directed to pay the settlement agreement.

Fact: RPAC funds cannot be used for any legal settlements ongoing or otherwise.

Myth: RPAC contributes to presidential races.

Fact: NAR and all other associations do not participate in presidential races.

RPAC

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